



**BETTER BUSINESS BUREAU
STUDENT OF INTEGRITY SCHOLARSHIP**
Sponsored by Best Buy



Description

The Better Business Bureau of Minnesota and North Dakota (BBB) promotes integrity and ethics in the marketplace through voluntary self-regulation. Each year we present the BBB Integrity Award to businesses who demonstrate ethical business practices. This year, the BBB will again offer the annual scholarship program called Student of Integrity.

These scholarships are designed to recognize and promote ethics and integrity in the community's youth. The BBB will award one \$10,000 and one \$5,000 scholarship to two students who demonstrated an understanding of the impact of ethical choices. Scholarship money is awarded directly to winners' post-secondary education expenses (tuition or room/board only) at any accredited institution. This is a one-time, non-renewable scholarship. The recipient is required to be enrolled in an educational institution beginning the first fall quarter/trimester/semester immediately following high school graduation and may designate when they would like the scholarship applied. Applications and essays will be accepted only from Minnesota and North Dakota students from accredited high schools who will be seniors in the 2010-2011 school year. The scholarship is not open to BBB employees, interns, or members of the BBB Board of Directors and their family members.

NOTE: Although judging will be mainly based on the content of the essay, academic transcripts, one reference letter, outside activities, and employment information may also be used by the judges. All entries become the property of the BBB and winners' names and high schools may be publicized.

Criteria

Essays must be 1,000 words or less, in a Word document, double-spaced. The applicant's name, address, home phone number, and high school must be included on the Personal Information Page. Along with the essay, students will need to provide:

- Personal information page
- One written reference from a teacher, principal, coach or guidance counselor to attest to the student's commitment to integrity
- Transcripts from sophomore and junior years
- Employment history
- Post-secondary education plans
- A list of extra curricular activities in high school

The BBB begins accepting entries on May 1, 2010 and all entries must be received no later than 4:00 pm on **Monday, September 20, 2010**. Entries received after 4:00pm on September 20, 2010 will not be accepted. No faxed or e-mailed information will be accepted. Please make sure your name is on every page submitted and that all required paperwork is received at the same time. Contact Mackenzie Kelley at 651-695-2482 or toll free 1-888-646-6222, extension 2482 if you have questions. Entries may be mailed or personally delivered to:

The Better Business Bureau of MN & ND
ATTN: Mackenzie Kelley
2706 Gannon Road É St. Paul, MN 55116

Winners will be notified by phone number & best time to call information provided approximately three weeks after deadline. A list of winners will also be posted on the BBB Web site. Winning students are strongly encouraged to be available to receive their award in person at the 2010 BBB Integrity Awards. This year's awards show will be at the Minnesota History Center on Wednesday, October 20, 2010 in Saint Paul, MN. Please retain a copy of your entry.



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Essay

“Integrity is a commitment, even in the face of adversity, to the fundamental moral and ethical values of honesty, trust, fairness, respect, and responsibility. From these values flow principles of behavior that enable a person to translate ideals into action.”

Describe a situation you have faced that required you to demonstrate an understanding of ethical decision-making and a commitment to integrity. The situation can be in your family, work, school, or community. Essays will be judged based on how you address the following:

- Your understanding of what a challenging ethical decision and a commitment to integrity is based upon the definition above; how your situation relates to this definition.
- The ethical choices you had in resolving the situation. The pros and cons of each.
- If you consulted anyone in your decision-making, whom you consulted and why.
- Your decision and why you feel that this was the best choice.
- The outcome of your decision.
- What you learned and how this will affect future decisions by you.
- How your decision affected you and any others involved.

Judging

Essays will be judged by an independent panel selected by the BBB from business and community leaders, educators, and the media. Scholarship Award Checklist:

- You will need to send a 9 x 12 envelope containing:
 - A completed Personal Information Page
 - Your essay
 - A copy of your high school transcript
 - A list of your employment history for the past two years
 - A list of your extracurricular activities for the past year
 - One reference letter (one page only) attesting to your integrity and ethics from a teacher, principal, coach, guidance counselor
 - Your post-secondary education plans

Part of your submission will be based on your ability to follow these directions. Please do not staple or paperclip your pages together or use plastic page covers or folders.



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Personal Information

Print legibly or type the following information. Please sign and return a copy of this document with your essay.

Name: _____

Name of Parent(s)/Legal Guardian: _____

E-mail Address of Parent: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Best Time to Reach You: _____

Your E-mail Address: _____

School Name: _____ School Phone: _____

School Counselor's Name: _____

When did you first hear about the BBB scholarship? _____

How did you find out about the BBB scholarship? _____

I, the undersigned, do solemnly swear that the information included in my essay is truthful, and represents the facts as I know them, and I agree and understand that the Better Business Bureau has the final decision as to the awarding of any scholarships. I agree to allow the BBB to publicize my name, likeness and high school if I am a winner:

Signed _____ Date _____

The Better Business Bureau respects the confidential nature of the situations discussed in your essay. Essays will be shown only to those concerned with judging and selected BBB staff. We may discuss, or use for award promotion, non-specific and non-identifying references to the topics of essay. We may publicize the names and high schools of winners.

Best of Luck to all entrants!